



PRIMARY MARKS

Restriction:

The Interlocking ND mark must always be used in conjunction with another University of North Dakota trademark as illustrated with these examples.



COLOR INFORMATION

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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
UND Green	For UND Green use PANTONE® 347	C:96% M:0% Y:88% K:1%
UND Gray	For UND Gray use PANTONE® 421	C:12% M:8% Y:9% K:21%
UND Black	For UND Black use PANTONE® Black	

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SPORT SPECIFIC MARKS - HORIZONTAL



Note: Please see the "Sport Specific Marks - Usage Guidelines" section of this guide for use of these marks on a green or dark background.

COLOR INFORMATION

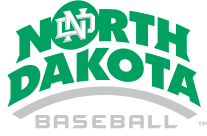
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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
UND Green	For UND Green use PANTONE® 347	C:96% M:0% Y:88% K:1%
UND Gray	For UND Gray use PANTONE® 421	C:12% M:8% Y:9% K:21%
UND Black	For UND Black use PANTONE® Black	

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SPORT SPECIFIC MARKS - ARCH



Note: Please see the "Sport Specific Marks - Usage Guidelines" section of this guide for use of these marks on a green or dark background.

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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
UND Green	For UND Green use PANTONE® 347	C:96% M:0% Y:88% K:1%
UND Gray	For UND Gray use PANTONE® 421	C:12% M:8% Y:9% K:21%
UND Black	For UND Black use PANTONE® Black	

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SPORT SPECIFIC MARKS - USAGE GUIDELINES

Note: When used on a green or dark background the words "North Dakota" are colored white.



SECONDARY MARKS



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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
UND Green	For UND Green use PANTONE® 347	C:96% M:0% Y:88% K:1%
UND Gray	For UND Gray use PANTONE® 421	C:12% M:8% Y:9% K:21%
UND Black	For UND Black use PANTONE® Black	

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WORDMARKS



ATHLETIC FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

`~!@#\$%^&*()-_+=[]{}|/?,.<>:;'"

Note:

This font is available in outlined vector and editable type file formats.

SIoux HEAD MARKS



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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
Sioux Red	For Sioux Red, use PANTONE® 186	C:0% M:100% Y:75% K:4%
Sioux Yellow	For Sioux Yellow, use PANTONE® 123	C:0% M:21% Y:88% K:0%
Sioux Flesh	For Sioux Flesh, use PANTONE® 4725	C:9% M:36% Y:33% K:26%
UND Green	For UND Green use PANTONE® 347	C:96% M:0% Y:88% K:1%
UND Gray	For UND Gray use PANTONE® 421	C:12% M:8% Y:9% K:21%
UND Black	For UND Black use PANTONE® Black	

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UNIVERSITY WORDMARKS



Restriction: UND Orange may *only* be used in the University Wordmark, and may not be used as a secondary color.

UNIVERSITY SEAL



VERBIAGE

University of North Dakota®
 North Dakota™
 UND™
 Fighting Sioux™
 The Sioux™
 Ralph Engelstad Arena™
 Betty Engelstad Sioux Center™

ADDITIONAL INFORMATION

Location: Grand Forks, North Dakota
Established Date: 1883
Conference: Great West Conference (GWC)
Hockey Conference: Western Collegiate Hockey Association (WCHA)
Royalty Rate: 10%

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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
UND Green	For UND Green use PANTONE® 347	C:96% M:0% Y:88% K:1%
UND Orange	For UND Orange use PANTONE® 165	C:0% M:68% Y:98% K:0%
UND Gray	For UND Gray use PANTONE® 421	C:12% M:8% Y:9% K:21%
UND Black	For UND Black use PANTONE® Black	

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